

SPONSORSHIP AND ADVERTISING OPPORTUNITIES 2012

MCCS Henderson Hall

Corps Connections Rate Card 2012

H&S Battalion, Headquarters Marine Corps, Henderson Hall
 Joint Base Myer-Henderson Hall, Arlington, Virginia

Corps Connections, a 16-page quarterly magazine published by MCCS Henderson Hall, offers an advertising vehicle to cost-effectively target the area's military and retiree market and beyond in print and through interactive content on our website. Designed to inform and enhance the lives of Marines and their family members in the National Capital Region, *Corps Connections* reaches a wide demographic of service members, retirees, and family members in the National Capital Region.



Our reach is *worldwide*, with Marines serving in combat zones and at onward duty stations visiting frequently to keep in touch with "home," and those interested in Henderson Hall who visit our website—an average of over 5,280 unique visitors per month! *Corps Connections* is uploaded to the website with *hotlinks* from your ad *direct to your webpage*.

To reserve space in *Corps Connections*, please contact Advertising & Sponsorship Coordinator Julie Shourds at 703-309-7581 or e-mail shourdsj@usmc-mccs.org.

Dimensions

Ad Size	Dimensions	Rates
Full Page	8" wide x 10" high	\$650
Half Page	8" wide x 5" high	\$350

Deadlines

Issue	Reservation Deadline	Copy Deadline
January	November 15	December 1
April	February 15	March 1
July	May 15	June 1
October	August 15	September 1

File Types Accepted

- Adobe® InDesign® with graphics and fonts embedded and exported to Portable Document File (pdf)
 - Adobe® Illustrator® with fonts converted to outlines
 - Portable Document File (pdf)
 - Joint Photographic Exchange Graphic (jpeg) at least 600 dpi.
- Send to shourdsj@usmc-mccs.org