

SPONSORSHIP AND ADVERTISING OPPORTUNITIES 2012

MCCS Henderson Hall *Guide to MCCS Henderson Hall Rate Card 2012* H&S Battalion, Headquarters Marine Corps, Henderson Hall Joint Base Myer-Henderson Hall, Arlington, Virginia

In October 2012, MCCS Henderson Hall will publish the 2013 *Guide to MCCS Henderson Hall*. Chock full of information on valuable services provided to Marines, their families, and service members throughout the National Capital Region, the *Guide to MCCS Henderson Hall* will surely be a reference kept at the ready throughout the year.

With a description of services and activities offered, a reference telephone list, and presented with coupons for goods and services, the Guide will be a welcome gift to Marine new recruits at the Military Entrance Processing Station family briefs, Welcome Aboard Orientations, and throughout the National Capital Region wherever we provide services—over 105 square miles from our home base in Arlington, Virginia, south to Patuxent River and north to Baltimore, Maryland, and points in between. We'll also hand out the *Guide to MCCS Henderson Hall* at our events throughout the year.

Our combined area demographics comprise over 5,000 active duty and reserve Marines; over 9,000 retired Marines; and over 16,000 family members within a 50-mile radius. We print 2,500 copies and post a downloadable copy to our website for viewing *worldwide* on www.mcsHH.com, with hotlinks to our advertisers' homepages.



Are you interested in promoting your local business to newcomers and National Capital Marines? We have full page (5" wide x 8" high) advertising available. The deadline is August 15, 2012, and camera-ready files are due August 28, 2012. The cost is only \$300 for interior pages, \$500 for the back page—a super deal for year-round impressions! For more information, please call Advertising & Sponsorship Coordinator Julie Shourds at 703-309-7581 or e-mail sbourdsj@usmc-mccs.org.